MAY 2025

THE KEY

SAN GABRIEL VALLEY DISTRICT OF WOMAN'S CLUBS



PRESIDENT'S MESSAGE

Gina Morales

I'd like to share my experience at the recent convention. Having attended before as a chairman, club president, and District 3rd VP, I thought I was prepared. However, the moment I heard "all rise," my heart raced, and I needed a moment to compose myself. Entering the room, I was immediately struck by the warmth and positive energy of the members and guests. During our national anthem, I was overcome with emotion, and tears flowed.

The day had its challenges, which we anticipated and overcame. We had a fantastic turnout of first-time attendees and new chairmen who presented our Club Member and Citizens of the Year with beautiful certificates from our district, as well as from Senator Susan Rubio and Los Angeles County Supervisor Hilda Solis. Despite a packed schedule, we enjoyed a delicious continental breakfast, lunch, and dinner, thanks to Kiko's Grill – Francisco never disappoints! Nineteen clubs were represented, and I was thrilled that five clubs participated in the Spirit Award, resulting in an unprecedented tie between Azusa and Hacienda Heights WC. Adding to the event's significance, we were honored by the presence of California Federation of Women's Clubs President, Madam Sonya Matthise.

To accommodate this full day, some program items were moved to our regular monthly Friday meetings. Your attendance at these meetings is crucial, as we want to ensure that all chairmen, programs, and honorees receive the recognition they deserve.
I am beyond proud to serve as your District President. I embrace this title and role with full responsibility and accountability, and I am truly honored to serve you.

1ST VICE PRESIDENT, DEAN
DENISE JACKMAN

What a great Convention! Congratulations to everyone who participated this year submitting reports to the District! You all did such a great job and it showed during the awards ceremony. The renewed enthusiasm for our District projects are growing today!

More good news! We have new chairwomen who volunteered for positions at District level! We are going to have so many things happening this year! We are still looking and if you have an amazing idea for District give me a call lets talk about it!

NEW VPs! Please contact me and come to our next meeting! I am excited to work with you!

Our next Zoom Training will be held on:
Zoom Information for May 21st at 7:00 p.m.
Join Zoom Meeting
Meeting ID: 507 963 3709
Passcode: 143585

2ND VICE PRESIDENT, MEMBERSHIP
TERRI CARDENAS

Rodeo Round Up!
We are having a contest to see if we can add 118 NEW members to our roster! We want to bring the chimes back to SGVD!
NEW members submitted from January to April 30 will be counted!
If we hit our goal of 118 new members we will celebrate with a PIZZA Party at our June meeting!

WE HAVE A NEW MEMBERSHIP FORM ATTACHED TO THIS NEWSLETTER

Reminder: Please submit your new memberships at the SGVD monthly meetings!
OR:
Mail payment and forms to Terri Cardenas at:
8845 Clarinda Ave., Pico Rivera, CA 90660





3RD VICE PRESIDENT, CONVENTION
ABBEY HOWELL

Hello Federation Membership,

Wow….. Did we close out an amazing 69th Annual District Convention! The entire atmosphere was truly a WONDERLAND experience. Thank you to the Convention Committee and Chairpersons. You all did a fabulous job with saying on task. The goal was to close the convention by 6:45 PM so that everyone would be home prior to night fall. Well, thank you Madam President the convention session closed an entire hour earlier

It was great to have CFWC – California Federation of Women's Clubs; President Sonya Matthies join us and ignite the Ceremony of the 25-Year honorees. Congratulation to all of our Club Members of Year, there was history made at San Gabriel Valley District, with the honoring of our very first male member under this ceremony. The Past District Presidents presenting the District Spirit Trophy Award did not disappoint with the enthusiasm of participation. It was awesome, that we had two winners for the first time in history to present. The Spirit Trophy will remain with the Azusa Woman's Club for 6-months and there after move to the GFWC Hacienda Heights Women's Club for the balance of the year. Great job everyone!

Thank you to the catering company Kiko's and Manager Francisco, who served and did an outstanding job. Our Continental Breakfast Team kept everybody satisfied with desserts, fresh fruit and plenty to drink. Take away snacks were offered to each member at the ending of the convention session. We trust each of the San Gabriel Valley Members had an enjoyed, memorable experience at this event.

I need your help in the planning process for the 70 th Annual SGVD Convention. If you would please complete and return to me the Survey Questionnaire this would be very helpful. All Club Presidents will be emailed a copy of the survey for distribution to the attending members. A copy will be attached to the May "KEY" Newsletter.

Thank you
Abbey Howell-3rd Vice President-Convention

RECORDING SECRETARY
NANCY KRUEGER





WOMEN'S HISTORY - CHAIRWOMAN CLAUDIA MAIDENBURG

The Fight for Equality – California Women of the Century

Dolores Huerta is a longtime labor leader and civil rights activist who co-founded what became the United Farm Workers of America. She worked with Cesar Chavez fighting for farmworkers' rights, and won, ensuring workers received safety protections, health care and the right to unionize.

Dolores' work took a turn toward gender equality when she realized as a woman, she faced even more obstacles. In 2012, President Barack Obama awarded her the highest civilian honor, the Presidential Medal of Freedom.

Billie Jean King did more than win tennis matches. Although Billie was considered the No 1 tennis player in the world, she had to deal with a system that rewarded less skilled male tennis players more money. Billie founded the Women's Tennis Association and the Women's Sports Foundation and through those organizations pushed for equal pay for female athletes. Her convictions were so strong that in 1973 she threatened to boycott the U.S. Open over pay issues. Her efforts lead the tournament for the first time offering equal prize money to men and women.

Marian Diamond was the founder of modern neuroscience. Think back to how both education and parenting have changed. Public schooling with actual instruction can start as early at 3 years old. As parents, we are told to make sure children from a young age have toys, games, experiences and play dates with friends. Have you ever wondered why? It is based on the research done by Marian Diamond that demonstrated that our brains can change with experiences and improve with enrichment. These are not luxuries but are essentials for equality. Impoverished environments can lower the capacity to learn. That means that people no matter their economic circumstances have the same ability to learn when they are provided necessary experiences.

Yuri Kochiyama was sent with her family to an internment camp in Arkansas in 1943 as a part of the implementation of Executive Order 9066. After being released, she began working with civil right activists. Yuri's advocacy on behalf of Japanese Americans led to a formal apology and reparations payments of $20,000 to each surviving internee.
Nancy Pelosi is the only woman who has ever served as the speaker of the U.S. House. She proved you don't have to give up being a leader just because you are a wife and a mother of five. Nancy demonstrated that life is not over when your children move out and a leader does not have to be young. She did not run for office until she was 47. Nancy prepared herself for leadership by doing what many of us have done, gotten involved with a local club. In her case it was the Democratic Party. During her career Nancy has supported legislation to safeguard equality and medical care.

What do these California Women of the Century teach us? They tell us that the work to make our world a better place can be influenced by what we do. They tell us that organization of like-minded people have the power to influence what happens in the world. They tell us that age or life circumstance does not matter when you are motivated to accomplish a goal.

MAY BIRTHDAYS
MAVIS HANSEN

May Birthdays are either Taurus or Gemini
Taurus May 1–20 Gemini May 21–30

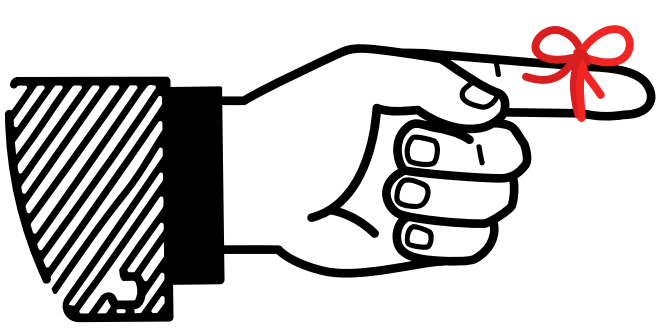
TAURUS have earthy and realistic ways of living. Smart ambitious and trustworthy who love experiencing the finer things of life and doing things in style. Blessings and recognition await.

GEMINI are known for their social and trend-setting nature. Experts at avoiding conflict, exceptionally loyal very social, independent, observant and smooth talkers. You will find new friends soon.

FLOWERS for those born in May are Lilly of the Valley and the Hawthorn. Both fragrant, a beautiful green with white blossoms. The Lilly of the Valley signifies humility, purity and sweetness. Hawthorne conveys good wishes and represents hope and happiness.
GEMSTONE for those born in May is the beautiful Emerald. Vibrant and bright green, it was one of Cleopatria's favorite gems. Associated with fertility, rebirth and love. Signifies wisdom, growth and patience
SPECIAL DAYS in MAY are Mothers Day, Cinco deMayo, International Nurses Day and Memorial Day.

MAY NOTABLES are Fred Astaire, Jacques Cousteau, Sir Arthur Conan Doyle,Duke Ellington, Ella Fitzgerald, Anne Frank, Judy Garland, Shirley McLaine, Golda Meir, Marilyn Monroe, John Wayne and Queen Victoria

TAURUS or GEMINI
HAPPY BIRTHDAY!



Don't Forget

Things you need to bring to May General meeting!

1. Updates to the 2024-2025 Yearbook with new election/officer information
2. New Membership form with membership for 2025 year. TURN IN MEMBERSHIP!

FYI! President Gina has elected to receive a yearbook for her entire term instead of two! So please keep your yearbook page with your photos and events with President Gina and turn them in next year!



If you receive an email from President Gina asking for credit cards, money or anything through email, please be advised that it is a scam. If you receive an email from President Gina seeking money, please report it to her by calling her directly. Thank you!

CALENDAR OF EVENTS

May 9, 2025 - SGVD District Meeting
May 15-18, 2025 - CFWC Convention San Jose, California
June 6-9, 2025 - GFWC Convention Atlanta, Georgia
June 13, 2025 - SGVD District Meeting, Covina Woman's Club



CONTACT INFORMATION

San Gabriel Valley District
Proud Member California Federation of Women's Clubs
and General Federation of Women's Clubs
Mailing Address:
1142 South Diamond Bar Blvd. #861, Diamond Bar, Ca 91765
WWW.SGVD.ORG
WWW.CFWC.ORG
WWW.GFWC.ORG
Facebook Group— GFWC-San Gabriel Valley District

Special Note: For US Mail Subscriptions September 2024 to June 2025, please provide:
list of names, addresses and check made out to:
SAN GABRIEL VALLEY DISTRICT CALIF FERERATION OF WOMEN'S CLUBS
and mail to KEY Editor:
Denise Jackman

Wistaria Thrift Shop

550 W. Sierra Madre Blvd, Sierra Madre – South Side Parking Lot

Sat, May 31

9 am – 1 pm

Is our BIG Year-End "Everything Goes"



Fill it (them) up Still Only $5!

626-355-7739

Baldwin Park Woman's Club

invites you to our annual

Fashion Show



"Beautiful transformation" refers to a positive and often dramatic change, resulting in something more beautiful, enhanced, or improved; in appearance, character, or spirit.

"Beautiful Transformation"

$30 per person, show & lunch

Lunch fare Includes chicken salad with croissant, melon salad, desert with beverages, including coffee.

We will be selling Opportunity Tickets for great items and there will be Gift Bags for all!
Doors open at 10 am for seating and shopping.

Saturday, May 17, 2025
11 a.m. to 2 p.m. BPWC Clubhouse

Our show will feature beautiful fashions, all available for purchase with a chance to shop our vendor for accessories, purses, gifts, jewelry and more! Club Members can purchase tickets at club meetings in April and May. The public may call to reserve their seat and Pay at the Door. Deadline to reserve your seat is May 14th. We hope you will consider joining us!

To reserve your ticket, contact Maureen Foster Davis at 951-674-8407 or maureenfosterdavis@gmail.com. You will be on the Will Call List;. Seats are limited, we may not be able to accommodate walk ins.

We'd appreciate your consideration of a donation in support if you cannot attend, please send to:

BPWC
P.O. Box 263
Baldwin Park, Ca 91706

"Celebrating 118 years of Community Service. Proudly giving assistance to those with Housing Instability, Veteran's, Scholarships for students in Music, Art, Vocational, Academic & Leadership"

2025 – Convention Survey & Questionnaire

The purpose of this survey will be useful in gathering improvement, suggestions and opinions. It is not necessary to include your name on this survey. If you feel compelled to do so, it's okay. We appreciate and thank you in advance for taking time to complete this processing.

Questionnaire

1. The 1-day Convention worked for me personally ( ) Yes - ( ) No
2. The 1-day Convention was too long of a day ( ) Yes - ( ) No
3. Did the Convention Program keep you informed of each session ( ) Yes - ( ) No
4. Were their enough breaks offered ( ) Yes - ( ) No
5. Were you happy with the Vendors that participated this year ( ) Yes - ( ) No
6. Were the seating arrangements helpful when checking in ( ) Yes - ( ) No
7. Was the checking-in and lanyard process, useful in early pick-up ( ) Yes - ( ) No
8. Did you enjoy the lunch menu ( ) Yes - ( ) No
9. Did you enjoy the Dinner menu ( ) Yes - ( ) No
10. Were your convention hostess helpful to answer your questions ( ) Yes - ( ) No

Please give us your suggestions and/or thoughts on improvement of this 1-day convention event, keep it simply.

A. _____

B. _____

C. _____

D. _____

Yes ( ) – No ( ), **I would vote to maintain a 1-day Convention on a non-election year of convention?**

Explain reason why. Keeping it simply

A. _____

B. _____

Comments:

A.

_____

B.

_____

Return to Key Editor
Denise Jackman
18751 Marimba St.
Rowland Heights, CA 91748

ADDRESS CORRECTION REQUESTED - TIMELY MAIL PLEASE RUSH