CLUB NEWSLETTER CONTEST

The primary purpose of a newsletter is to keep the membership informed and current. It serves as a record, a reference, a digest of information, and one of the best resources of public relations. A good newsletter is an excellent means of promoting the organization. It reflects the club's image, goals, actions, and areas of concern. A newsletter should also be used as a tool to educate the members about Federation. A copy of the newsletter should be provided to any prospective member to inform him/her of Club and Federation activities. Each club is asked to deliver copies of its newsletter directly to the District President, 1st Vice President, 2nd Vice President, Corresponding Secretary, and Public Relations/Communications Chairperson. This may be done by email, U.S. Mail, or hand-delivery to their folders in the Communication Box at District meetings and councils.

Guidelines for Club Newsletters:

1. The front page of your newsletter should contain:
    - The name of your organization
    - The month and year of publication
    - Club President's name, theme, and symbol
    - Newsletter Editor's name and contact information
    - Federation logo
    - Calendar of events
    - President's message
2. The second page should begin with reports from your Club Officers, in the order listed in your bylaws.
3. Federation facts, inspirational messages, etc, may be inserted between Officer's reports.
4. Chairperson's reports should follow Officers reports.
5. Club Newsletters should cover International, State, and District activities. Watch for events and check the CFWC and GFWC websites.

Judging Information:

1. Any club wishing to enter the District Club Newsletter Contest will turn in four (4) copies of its best issue, published from January 2026 thru December 2026 to the District Public Relations & Communications Chairperson by January 8, 2027.
2. No reports are needed from the individual clubs.
3. The judges will decide First, Second, Third and Honorable Mention in each category of Small, Medium, Intermediate, and Large clubs if applicable.
4. Please note that Judges are requested to include comments. However, sometimes a judge may or may not and this is up to the Judge.