WEBSITE CONTEST

AWARDS, CONTESTS, AND GRANTS

2026-2028 GFWC CLUB MANUAL

"A WOMAN WITH A VOICE IS BY DEFINITION A STRONG WOMAN. BUT THE SEARCH TO FIND THAT VOICE CAN BE REMARKABLY DIFFICULT."
— MELINDA GATES

Club and State/DC Federation websites can offer an almost unlimited amount of information for prospective, new, and current members. Having an online presence helps increase your club and state outreach while promoting the GFWC Brand.

The GFWC Website Contest aims to challenge clubs and State/DC Federations to employ their websites as membership tools with organized and updated content that presents a professional and credible source of information. A website that is updated weekly presents the information to your members and potential members in a timely manner. This is a great source to spread the word of the Federation on the web.

CONTEST RULES

- Only one website per club or State/DC Federation may be submitted.
- The website homepage must contain a link to www.GFWC.org and display the current GFWC logo.
- The website must include contact information for at least one member, an email address, telephone number, and/or mailing address.
- The website may continue to be updated after the contest deadline date.
- Submissions must be made via email to CPRentries@gmail.com and Programs@GFWC.org
- The subject line of the submission email must read Website Contest Entry and the name of your club/state.
- The submission email must be received by 11:59 p.m. on March 15 in the year in which website entries will be judged.
- The submission email must include the attached completed entry form, which includes a no more than 250-word essay.

**Private Member Only areas will not be judged.*

DEADLINE

Entries must be received via email by **March 15** in the year in which they will be judged.

For ideas on creating an informative and engaging newsletter, refer to the Communications and Public Relations Toolkit by visiting the Digital Library on the Member Portal.

GFWC est. 1890 GENERAL FEDERATION OF WOMEN'S CLUBS

2026-2028
WEBSITE CONTEST

Chrissi Cuel, Chairman
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Contest Entries:
CPRentries@gmail.com and
Programs@GFWC.org

JUDGING CRITERIA

Websites will be judged on the following elements:

- Ease of navigation.
- Overall appearance.
- Current GFWC logo is prominently displayed.
- Links to GFWC website and State/DC Federation website (if applicable).
- Links to GFWC/State/club affiliate organizations.
- Current and relevant information.
- Ease of ability to contact.
- Ease of discovery via search platforms.

AWARDS

CLUB LEVEL

A first, second, and third place certificate will be awarded annually at the GFWC Annual Convention to three clubs in the nation.

STATE LEVEL

GFWC certificates will be awarded at the GFWC Annual Convention to one State/DC Federation in each membership category to recognize outstanding achievement in website implementation and maintenance.