PUBLIC RELATIONS CONTEST

GFWC/CFWC Advancement Area – Report Procedure:

- **Deadline**: **January 8, 2027.** Fill out the GFWC Statistical Form located in the GFWC Club Manual filling in the number of projects, hours, etc. Your narrative should describe all your activities in this area and your creativity in implementing your Communications and Public Relations Program.
- **Example:** Describe a special event and how your creative publicity campaign improved it. I.E., Because of this unique way the publicity was handled, the event was a bigger success than ever. Show a comparison, report the money, attendance and members gained.
- Topic could be the club's goal was to improve public outreach: Describe Why and How you did it and the Outcome – remember to include problems target, how it benefited your club, was the goal achieved?

CFWC – Club and District NEWSLETTER Contests: CFWC Deadline: Mail your entries to the **CFWC Communication & Public Relations Chairman postmarked by January 8, 2027**.**CFWC Communications & Public Relations Chairman,**

CFWC Communications & Public Relations Chairman

- Submit **THREE (3) copies of ONE (1)** newsletter – your best for the calendar year. **Must have a cover sheet** stating club and district name, number of members, newsletter editor's name, address, phone and email address. **Important:** Include an essay of up to 250 words on usage, distribution and frequency of newsletter, the editor's years of experience, ability, equipment used and program, if any. GFWC/CFWC certificate for the best club and district newsletter in each District and Club Size Category. **All clubs and districts may enter their newsletters. Send Them directly to the State Chairman by February 1, 2027**
- **Your Club entries do not have to go through your district. Send THREE (3) copies** of the same issue.
- District contests are separate from the CFWC Contest.
- **There will not be a CFWC Publicity Book Contest.**

GFWC conducts three (3) Contests. The Communications and Public Relations Committee oversees three contests: **Newsletter**, **Website** and **Media Campaign**. Please see GFWC Club Manual for rules. **Send your entries DIRECTLY to GFWC**. **These contests are in addition to our CFWC contest.**
GFWC – CLUB ONLY NEWSLETTER CONTEST:GFWC Deadline is January 8, 2027. For complete entry requirements and judging criteria please go to the GFWC Club Manual or www.GFWC.org/ClubManual. Note: Send ONE (1) newsletter printed in the reporting year, i.e., 2024, **DIRECTLY TO GFWC Newsletter Contest, 1734 N. Street., NW, Washington, D.C. 20036-2990** postmarked by (TBD). This is a CLUB ONLY contest. A $50 GFWC award is given to one club in the U.S.A. Entries must have been published January-December 31, 2026.